



FOR IMMEDIATE RELEASE

CITY PLANS TO REMOVE PARKING REQUIREMENTS TO ENCOURAGE REDEVELOPMENT IN DOWNTOWN CORE

Removal of Requirements Part of a Broader Strategy that will Maximize Parking in other areas

PRINCE RUPERT, OCTOBER 25th, 2022 – Last night Prince Rupert City Council gave First and Second readings to a proposed Zoning Amendment that would remove minimum parking standards from the City's downtown core. This policy recommendation is one of a suite of actions proposed as part of an Interim Parking Strategy adopted this summer, which includes proposals to more effectively orient parking in other downtown areas, and to seek additional opportunities to develop public lots.

“Downtown revitalization is a key component of Council's 2030 Vision for the community, and we continue to lay the foundations necessary to attract new investments,” said outgoing Mayor Lee Brain. “Alongside our tax incentive package to encourage existing building owners to reinvest, we know we also needed to remove existing barriers for potential businesses - streamlining new development proposals.”

Now that the Bylaw has received its first two readings, the City will hold a public hearing to receive feedback from the community on this proposed change. The Public Hearing will be scheduled in the near future, with notice to be placed on the City's website, social media accounts and in the newspaper.

BACKGROUND

The development of Parking Specified Areas is commonplace in other municipalities, and is more and more commonplace as cities adopt smart growth principles that encourage

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