



FOR IMMEDIATE RELEASE

CITY POSTPONES OFFICIAL START DATE FOR CURBSIDE RECYCLING

AUGUST 20, 2021– PRINCE RUPERT, B.C. – The Operations Department has made the pragmatic decision to postpone the official start date of the City wide curbside recycling program to January 1, 2022.

In developing this new service for the community, the Operations Department faced many setbacks, ranging from COVID delays and interruptions to route and scheduling conflicts to new equipment and technology challenges.

“Our Department wants to provide the community with the most efficient and effective weekly solid waste and recycling program with the least amount of service interruptions. At this point, I do not believe that our program is ready to launch, so our Department will use the coming months to streamline the rollout process. We want this program to be scalable and adaptable as we move to increase the amount of recyclables and decrease the amount of waste from each household. It is important that this program can evolve over time and, when possible, include a curbside organic stream. We understand this is a slight setback, and the community is eager and looking forward to this new service; however, in order for it to be successful, it needs to be ready.” **Richard Pucci, Director of Operations and Intergovernmental Relations.**

These next four months will allow the Operations Department to soft start the program, practice routes, tip bins on the new equipment, launch a new reminder app, and complete the new Solid Waste Bylaw to reflect the added weekly recycling service to our current solid waste program.

“We ask that the community start to use the new dark grey garbage bin as of September 1, and bear with us as we continue to develop the program for the launch of January 1, 2022,” **Richard Pucci, Director of Operations and Intergovernmental Relations.**

Please look for increased messaging on the program and announcements for trial pick-up runs on your street. Any questions regarding this notification can be directed to recycling@princerupert.ca, and please visit www.princerupert.ca/recycling for more information.

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