



FOR IMMEDIATE RELEASE

## CITY LAUNCHES OFFICIAL COMMUNITY PLAN REVIEW

**FEBRUARY 4<sup>TH</sup>, 2020 – PRINCE RUPERT, B.C.** – Starting today, the City is seeking public participation in a survey that will be our first foray this year into public engagement surrounding the renewal of our Official Community Plan (OCP) in 2020-2021. This first survey, to be followed by additional in-person engagements, will be available through the Rupert Talks platform at [engage.princerupert.ca](https://engage.princerupert.ca), as well as paper copies that will be distributed to the Senior's Centre, Library, City Hall and Recreation Complex.

“A main aim of the survey is to test some of the land use related recommendations that the 2030 Vision Plan had for Prince Rupert,” said Mayor Lee Brain. “Our OCP is in need of a refresh, and there is no better time than now to reopen our land use rules to see if there are opportunities for improvement, and to enable some of the great ideas that were proposed.”

The 2030 Vision was developed in a two phase process over three years with feedback from many interests throughout the community. Through this initial survey, the City hopes to gain a broader public input on the plan, and how we can best integrate the Vision into our municipal regulations, starting with the OCP.

The OCP is an important bylaw that describes the long-term vision of community development in Prince Rupert. It includes objectives and policies that guide decisions on planning and land use management, the form and character of development, as well as defining social, economic and environmental policies. An OCP review and updating involves significant public involvement from start to finish to ensure that its goals and policies reflect community concerns and hopes for the future. The City's existing OCP was adopted in 2007 and is now 13 years old. Much has happened since the current plan was adopted, including the notable uptick in port development.

Survey respondents will be automatically entered to win one of five \$100 gift cards that will be randomly selected. In addition, ten survey respondents will also be randomly selected and invited to a lunch meeting with the Mayor to discuss your views of the future of Prince Rupert in more detail.

### MEDIA CONTACT

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