



City of Prince Rupert

Go Plan Survey

Preliminary Results
Report to Council
July 20, 2015



Population

Statistic	Mean	LCL	UCL
Total Population*	13,899	13,467	14,331

* Utilizing CMHC Vacancy Rates for Apartments/Multiplexes (People)

Statistic	Mean	LCL	UCL
Household Size	2.61	2.53	2.69
Total Shadow Pop.	509	374	640
Shadow Pop. (worked 30+ days)	305	195	412
Shadow Pop. (Not usual residence)	204	126	279



Dwelling Rentals and Ownership (Proportions)

Statistic	Mean	LCL	UCL
Proportion who rent their dwelling	0.41	0.40	0.43
Proportion who own their dwelling	0.59	0.57	0.60
Proportion of renters who share rent	0.61	0.58	0.63
Proportion of renters who do not share rent	0.39	0.37	0.42



Monthly Rent – Households That Share Rent (Multiple Payers)

Statistic	Mean	LCL	UCL
Apartment, Social Housing	\$462	\$296	\$628
Multiplexes, Social Housing	\$679	\$534	\$823
Apartments, Market	\$686	\$556	\$817
Multiplexes, Market	\$815	\$650	\$981
Singles, Market	\$963	\$883	\$1,042
Moveable, Market	\$1,025	\$781	\$1,269



Monthly Rent – Households With Single Payer

Statistic	Mean	LCL	UCL
Apartment, Social Housing	\$387	\$318	\$456
Multiplexes, Social Housing	\$531	\$478	\$584
Apartments, Market	\$658	\$601	\$715
Multiplexes, Market	\$851	\$768	\$934
Singles, Market	\$766	\$717	\$814
Moveable, Market	\$650	\$401	\$899



Sensitivity to Rental Increases

Statistic	Mean	LCL	UCL
Apartment, Social Housing	\$150	\$95	\$205
Multiplexes, Social Housing	\$198	\$155	\$240
Apartments, Market	\$135	\$92	\$178
Multiplexes, Market	\$204	\$144	\$264
Singles, Market	\$214	\$182	\$246
Moveable, Market	\$155	\$42	\$268



Want/Expect to Move (Proportions)

Statistic	Mean	LCL	UCL
Yes (want/expect to move in next year)	0.21	0.20	0.22
No (don't want/expect to move in next year)	0.79	0.78	0.80



Reasons for Wanting/Expecting to Move (Proportions)

Statistic	Mean	LCL	UCL
Need more room	0.20	0.15	0.25
Want to change location	0.21	0.16	0.27
Can't afford rent increase (be closer to workplace, extended family, different part of town, etc.)	0.13	0.08	0.17
Current unsafe conditions (mold, rodents, conflicts with neighbours, etc.)	0.12	0.08	0.16
Eviction due to landlord renovations	0.05	0.02	0.08
Eviction (due to other reasons)	0.03	0.01	0.05
Other reasons	0.48	0.41	0.55



Type of Housing Desired if Moving (Proportions)

Statistic	Mean	LCL	UCL
Social (subsidized) housing	0.09	0.08	0.10
Market rental housing	0.36	0.33	0.39
Owned housing	0.42	0.39	0.45
Residential care housing	0.01	0.00	0.01
Other	0.14	0.12	0.15



Activities (Proportions)

Statistic	Mean	LCL	UCL
Provided unpaid help to others	0.63	0.61	0.66
Participated in a cultural event	0.50	0.47	0.52
Used public transportation	0.31	0.28	0.33
Went to recreation centre	0.59	0.56	0.62
Participated in an organized community event	0.67	0.64	0.70
Used the public library	0.37	0.35	0.40
Visited a public park	0.77	0.75	0.80



Sense of Belonging to Local Community (Proportions)

Statistic	Mean	LCL	UCL
Very strong	0.42	0.41	0.44
Somewhat strong	0.39	0.38	0.40
Somewhat weak	0.10	0.09	0.10
Very weak	0.03	0.03	0.03
Don't know/no opinion	0.06	0.06	0.07



Family Size by Housing Type (People)

Statistic	Mean	LCL	UCL
Apartment, Social Housing	1.33	0.98	1.68
Multiplexes, Social Housing	3.55	3.28	3.83
Apartments, Market	1.93	1.65	2.21
Multiplexes, Market	2.65	2.36	2.94
Singles, Market	2.61	2.52	2.70
Moveable, Market	1.92	1.59	2.25