



FOR IMMEDIATE RELEASE

## ENERGY EFFICIENCY SURVEY TO HIT LOCAL MAILBOXES NEXT WEEK

**OCTOBER 13<sup>th</sup>, 2017 - PRINCE RUPERT, BC** – As the days get a little chillier, residents are probably just starting to turn an eye to the thermostat, and next to the energy bill. The average Prince Rupert household spends \$180 on energy each month, which in some cases could be reduced through improved energy efficiency. To learn more about the best ways improve home energy efficiency for residents, the City of Prince Rupert is launching a survey to determine which areas of local homes are in the greatest need of improvement. All Prince Rupert homes will receive a card in their mailboxes next week detailing how to participate.

“One of the big impacts we can have as citizens is to improve energy efficiency at home by insulating, preventing drafts around doors, and replacing old appliances,” said Mayor Lee Brain. “The City will be looking for opportunities to support our residents to save money and energy at home through municipal programming.”

The survey is a first step in the implementation of the City’s updated Community Energy and Emissions plan, approved by Council in the spring, which seeks to reduce energy demand. Information collected is intended to inform the design of future municipal programs to facilitate homeowners in improving their energy efficiency. All data collected will be anonymous, but survey respondents will have the opportunity to opt in to receive the results of their survey and participate in future energy efficiency programs offered by the City. This will allow local homeowners to compare their home’s efficiency to the average home in Prince Rupert, and make them eligible to take part in any pilot programs the City offers in the future.

Residents can participate in the survey by going to [www.princerupert.ca/energysurvey](http://www.princerupert.ca/energysurvey) and following the instructions.

The City's work to develop the survey and associated conservation program is made possible by BC Hydro Sustainable Communities Program funding. BC Hydro offers rebates and tips to reduce energy consumption and increase energy efficiency through their conservation program. For more information, visit [www.bchydro.com/powersmart.html](http://www.bchydro.com/powersmart.html).

For more information on the City’s Energy and Emissions Plan, check out the City’s website at <http://www.princerupert.ca/business/planning-land-use/energy-plan>.

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